

**SYNOPSIS
OF
PUBLIC POLICY REPORTS
FOR
STATE GOVERNMENT INVESTMENTS**

Author/Title/Date	Guiding Principles	Goals	Criteria/Focus	Comments
Commission on Building for the 21 st Century, <i>Invest For California: Strategic Planning for California's Future Prosperity & Quality of Life</i> , 2001 (www.bth.ca.gov/invest4ca).	<p>Improve our quality of life by achieving success in economic growth, environmental quality and social equity for future generations.</p> <p>Make the best use of our assets by getting the most from our natural resources, human capital, investment dollars and existing infrastructure and using them more efficiently than in the past.</p> <p>Ensure all Californians have equal access to</p>	<p>Every Californian enjoys great economic opportunity and outstanding quality of life, including a healthy and attractive environment.</p> <p>Based on the concept of sustainable development, today's actions and investments provide current and future generations undiminished opportunities.</p>	<p>Maximize return on existing infrastructure investment.</p> <p>Strive for maximum leverage of every state dollar spent.</p> <p>Implement integrated infrastructure strategies.</p>	<p>The report endorses cross-cutting strategies including fostering stewardship, planning better, developing regional strategies, sharing responsibility, building quality places, improving performance, using natural resources effectively, improving public sector efficiency and</p>

	opportunities, including benefits from infrastructure.	Bring prosperity to blighted communities and make new communities better through carefully planned infrastructure investments.		optimizing use of facilities and assets.
Joint Committee on Preparing California for the 21 st Century, <i>California's Index of Inclusion</i> , 2002 (www.sen.ca.gov/ftp/SEN/COMMITTEE/JOINT/CA21st_CENTURY/_home/diversityindex.htm).	<p>The report contains fourteen principles, including:</p> <p>Californians are prepared for employment & entrepreneurialism on a lifelong basis in our 21st century information-based, global economy;</p> <p>Californians have access to high-quality education throughout our lifetimes;</p> <p>Californians are not excluded from housing options;</p>	<p>Establish benchmarks for California's progress toward racial equity, equality and inclusion.</p> <p>Establish a set of data to measure, consistently and over time, progress toward specific goals for racial and ethnic inclusion.</p> <p>Provoke, engage and encourage Californians' to dialogue about</p>	The report provides socio-economic indicators and outcomes by race and ethnicity by California schools, neighborhoods, workplace, income and more.	The report endorses dialogue about the profound challenges of social segregation and economic disparity as California begins the 21 st Century as the first no-majority demographic state in the U.S.

	<p>Californians share, without barriers, in the fruits and burdens of all our economic, social, religious and political institutions, programs and processes;</p> <p>Californians live in neighborhoods that are free from crime and environmental hazards, that meet basic health, housing, telecommunications, transportation and other needs; and,</p> <p>Californians live, work and socialize with people from other ethnic groups and races.</p>	racial and ethnic inclusion.		
<p>California State Treasurer's Office, <i>Smart Investments: From Ideas to Action</i>, 2000 (www.treasurer.ca.gov/publications/smartinvestments/oct2000.pdf).</p>	<p>California cannot achieve sustained economic success if the environment is degraded and if there are pockets of poverty</p>	<p>Promote sustainable development patterns.</p> <p>Foster community</p>	<p>Support livable communities, sustainable development and sound environmental practices.</p>	<p>Several initiatives have been developed by the Treasurer's Office and the</p>

	<p>throughout the State.</p> <p>Public investment policy could play a critical role in shaping the State's growth patterns and thus contributing to long-term sustainability and broadened equality of economic opportunity for struggling communities.</p>	revitalization.	<p>Target investments to "communities left behind" in the recent economic boom.</p> <p>Leverage public dollars.</p>	California Economic Development & Infrastructure Bank that reflect these criteria.
<p>Speaker's Commission on Regionalism, <i>The New California Dream: Regional Solutions for 21st Century Challenges</i>, 2002 (www.regionalism.org).</p>	<p>Education is the basis for all progress on economic and quality of life issues.</p> <p>The 21st Century is dynamic and complex, and requires strategies and actions to be interconnected and responsive.</p> <p>Public policy should</p>	<p>Economic prosperity for all by having thriving and sustainable regional economies that are competitive globally and improving quality of life.</p> <p>The health of</p>	<p>Regions build, sustain and renew highly competitive industry clusters.</p> <p>Businesses provide jobs and careers with income sufficient to support families in the same region and accumulation of assets.</p>	<p>This report takes an integrated approach across sectors and policy issue areas.</p>

	<p>be goal driven and measured for performance outcomes.</p> <p>Incentives should be leveraged from the private and philanthropic sectors.</p> <p>Invest in capacity up-front for better planning and strategies and reward performance after completion.</p> <p>Planning and strategic partnerships should be multi-issue, at all levels of government and across sectors.</p>	<p>regional economies depends on the quality of natural and social environments, including livable communities, the integrity of the natural environmental and equitable access to opportunity.</p>	<p>Regional economies provide job and career opportunities for all and the gap between rich and poor is reduced.</p> <p>Entrepreneurs and workers improve productivity through education and skills acquisition that match industry cluster needs.</p> <p>Industry clusters that optimize environmental goals and environmental innovation are encouraged.</p> <p>Regions optimally capture public and private investment capital from within and outside the region and invest equitably, especially with respect to emerging markets in</p>	
--	---	---	---	--

			<p>low-income communities.</p> <p>Economic disparities are reduced between regions so that regions can compete effectively.</p>	
<p>State Interagency Advisory Group, <i>California Workforce Development: A Policy Framework for Economic Growth</i>, 2000 (www.regcolab.cahwnet.gov).</p>	<p>California will ensure that it has the highly skilled, adaptable and creative workforce necessary for the new economy of the 21st century.</p> <p>The workforce preparation system will prepare workers to be adaptable to change and committed to lifelong learning; be locally driven, integrated, and flexible; be evaluated using accountability measures at the state and regional levels, using principles of</p>	<p>In order to achieve sustainable economic growth, meet the demands of global competition in the modern economy and improve the quality of life for all Californians, California shall have a comprehensive workforce development system of education and workforce preparation linked to economic development that</p>	<p>Universal access to workforce development information and services.</p> <p>Effective and efficient uses of public resources.</p> <p>Relationships based on collaboration across governance and program boundaries.</p> <p>Engagement of the private sector as a full partner.</p> <p>Move-up strategies for workers.</p>	<p>This report provided a basis for the development of the Strategic Plan for the California Workforce Investment Board.</p>

	continuous improvement; be customer-driven; build upon research and statewide initiatives in education, workforce preparation and economic development; and, be created through a collaborative process	sets the standard for the nation and the world.	<p>Local development of regional boundaries for workforce development systems and service delivery methods.</p> <p>Accountability for programs, results and system-wide outcomes.</p> <p>Removal of fiscal, eligibility and regulatory requirements that create barriers to services.</p>	
<p>California Works Foundation: <i>Testimony for the Assembly Committee on Jobs, Economic Development and the Economy Hearing on the State of the California Economy: Meeting the Challenges Ahead</i>, 2003 (www.scovington@caworksfoundation.org).</p>	<p>Public sector resources should be allocated in ways that support equitable economic development that benefits all communities, including the poor, working families,</p>	<p>Promote a fair economy with broadly shared prosperity.</p> <p>Create living wage jobs.</p> <p>Ensure broad access to high</p>	<p>California's economic health depends on adequate and stable investments in our people, institutions and infrastructure.</p> <p>Address the growth</p>	<p>The testimony emphasized the 1990s showed that economic growth alone is insufficient to ensure improved living standards for those in the</p>

	<p>immigrants, people of color and other disenfranchised groups.</p>	<p>quality education and training.</p> <p>Expand access to health care.</p> <p>Provide affordable housing.</p> <p>Be environmentally sustainable.</p>	<p>of the low-wage labor market by enforcing job quality standards, supporting lifelong skills acquisition and targeting state economic development spending to reward responsible companies.</p> <p>Make wise use of scarce public resources by establishing clear spending priorities to promote more efficient, equitable and sustainable use of land and resources.</p> <p>Pursue budget and tax policy reforms in ways that promote tax fairness, revenue adequacy and expenditure accountability.</p>	<p>bottom two-fifths of the income distribution, that job growth was unevenly distributed at the low and high ends of the income spectrum and that California's competitive advantage could be threatened by unmanaged growth. The California Labor Federation has adopted key elements of the testimony.</p>
--	--	---	---	---

<p>Local Government Commission, <i>The Ahwahnee Principles for Smart Economic Development</i>, 1998 (www.lgc.org click Center for Livable Communities, then Economic Development).</p>	<p>The report defines fifteen principles, including:</p> <p>Integrated approach by collaborating locally to compete globally;</p> <p>Vision and inclusion;</p> <p>Poverty reduction;</p> <p>Local focus and growing your own businesses;</p> <p>Industry clusters and building on local advantages;</p> <p>Wired communities;</p> <p>Human investment and providing lifelong skills and learning opportunities;</p> <p>Environmental quality;</p>	<p>Create an integrated approach by all sectors and promote economic vitality within communities and in partnership with their neighbors in the larger region.</p> <p>Promote community and environmental sustainability.</p>	<p>Publicly supported economic development programs, investments and subsidies should be evaluated on their long-term benefits and impacts on the whole community, not on short-term jobs or revenue increases.</p> <p>Be equitable and targeted.</p> <p>Support environmental and social goals.</p> <p>Prioritize infrastructure and supportive services that promote the vitality of all local enterprises, instead of individual firms.</p>	<p>The report seeks to create a new model for economic development planning, premised on wiser use of all resources.</p>
--	---	---	--	--

	<p>Corporate Responsibility;</p> <p>Livable communities and investment in quality of life;</p> <p>Compact development and center focus;</p> <p>Creating a sense of place; and,</p> <p>Regional collaboration.</p>			
<p>National Governors Association, <i>State Strategies for the New Economy</i>, 2003 (www.nga.org click Center Home then Economy Issue Area).</p>	<p>Invest in people.</p> <p>Build state-of-the-art infrastructure.</p> <p>Treat citizens as customers.</p> <p>Streamline taxes and regulations.</p> <p>Nurture</p>	<p>Provide states with the tools to respond to the changes in the global economy and identify programs that can maintain economic growth.</p> <p>State government needs to</p>		<p>The National Governors Association has several reports dealing with specific goals and strategies for state economic development programs, including:</p>

	<p>entrepreneurs.</p> <p>Create hi-tech magnets.</p> <p>Preserve quality of life.</p>	<p>reengineer itself to become more adaptable, customer-oriented and performance-driven.</p> <p>States need to invest in their human and physical capital to attract new economy workers and businesses.</p> <p>States need to reshape the economic environment to facilitate business expansion and eliminate market distortions caused by outmoded taxes and regulations.</p>		<p>workforce investment, industry cluster-based approaches, technology –led economic development and metropolitan and rural economic development.</p>
<p>Progressive Policy Institute, <i>Rules of the Road: Governing Principles for the New Economy</i>, 1999 (www.ppionline.org click</p>	<p>Framework for rethinking the role of government in the</p>			

<p>Issues then New Economy).</p>	<p>Information Age (Ten Rules):</p> <p>Rule # 1: Spur Innovation to Raise Living Standards: innovation and productivity improvements are the prerequisite for higher wages and expanded opportunity.</p> <p>Rule # 2: Expand the Winner's Circle: everyone needs access to the tools (such as education and technology) that allow them to get and stay ahead.</p> <p>Rule # 3: Invest in Knowledge and Skills: government should invest more in the "knowledge infrastructure" of the 21st Century.</p> <p>Rule # 4: Expand the</p>			
----------------------------------	---	--	--	--

	<p>Net: policymakers should support the widespread growth of the Internet and high-speed “broadband” telecommunications.</p> <p>Rule # 5: Let the Markets Set the Price: policymakers must embrace forward-looking, innovation-producing investments (e.g., industry-university collaborative research and development) and distinguish between programs that address legitimate market failures and industry subsidies that foster economic inefficiency.</p> <p>Rule # 6; Open Regulated Markets to Competition; promote competition to achieve the goals of lower costs, new</p>			
--	---	--	--	--

	<p>products and greater consumer choice.</p> <p>Rule # 7: Let Competing Technologies Compete: look for technology-enabled solutions to public problem.</p> <p>Rule #8: Empower People with Information.</p> <p>Rule # 9: Demand High-Performance Government.</p> <p>Rule #10: Replace Bureaucracies with Networks: government needs to co-invest and collaborate with other organizations, networks of companies, universities, non-profit organizations, churches and other</p>			
--	--	--	--	--

	civic groups, to achieve a wide range of public policy goals.			
Enterprise Florida Inc., <i>Florida Strategic Plan for Economic Development</i> , 2002 (www.eflorida.com/strategicplan).	<p>Vision: Florida is a global leader in knowledge-based jobs, leading edge technology and competitive enterprises in traditional and new businesses in the 21st century.</p> <p>Mission: To increase economic opportunities for all Floridians through the creation and retention of high quality jobs and active support of strong and growing businesses.</p>	<p>Goals: Globally competitive businesses;</p> <p>Well paying jobs for Floridians; and,</p> <p>High quality of life throughout Florida.</p> <p>Themes: Growing knowledge-based industry clusters;</p> <p>Enhancing workforce development efforts;</p> <p>Promoting innovation through applied research & technology transfer;</p>	<p>Targets are high-value business sectors and companies that are able to pay their employees higher-than-average wages; and,</p> <p>Firms that diversify the regional economy.</p>	<p>Enterprise Florida, Inc. is a public-private partnership leading Florida's statewide economic development. The Strategic Plan contains a regional plan, based on the unique industries and economic assets of each region. The knowledge-driven companies that the State is targeting have raised numerous issues related to quality of life, integration of world markets,</p>

		<p>Enriching the entrepreneurial environment;</p> <p>Improving access and opportunities for all Floridians; and,</p> <p>Encouraging smart growth for livable communities.</p>		<p>social considerations and attitudes of both government and the general public toward businesses.</p>
<p>State of Pennsylvania, <i>The Plan for a New Pennsylvania</i>, 2003 (www.planforanewpa.com).</p>	<p>The Plan is committed to growth in all of the State's regions, including investment in blighted urban, suburban and rural areas.</p>	<p>The Plan increases commitments of capital, infrastructure development and housing for communities and businesses, creating an economic stimulus program for a high growth economy.</p>	<p>The Plan commits to proactive investments in targeted growth sectors (industry clusters).</p>	

<p>State of Indiana, <i>Energize Indiana: A Vision for Indiana's Future</i>, 2003 (www.energize.IN.gov).</p>	<p>A ten-year plan for improving the economy; investments in workers, students and businesses; economic diversification; and high wage, high-skill jobs in four targeted sectors.</p>	<p>Goals include: 200,000 new high wage, high-skill jobs; 200,000 additional students in higher education and credential programs; Growth of per capita income, faster than the national average; and, Prevent “brain drain.”</p>	<p>Investments to be targeted to: Public & private infrastructure; Four industry sectors which are 1) advanced manufacturing, 2) life sciences, 3) information technology, and, 4) 21st Century logistics; Modernizing state unemployment system; Worker skills assessment and job matching; Technology centers and parks; Rural development; University construction; and,</p>	
---	---	--	---	--

			Education standards & accountability.	
<p>Arizona Partnership for the New Economy, <i>A New Economy that Works for Everyone</i>, 2001 (not on-line).</p>	<p>Basic premise that the real impact of the current economic transition will be the application of technology across a wide range of industries and activities. A framework is proposed through which different communities and regions can plan their own strategies, and is built upon broadening and deepening four elements necessary for success:</p> <p>1. Linking. So that all citizens can participate actively in the new economy, the expansion of a telecommunications infrastructure is</p>	<p>The new economy holds the promise of growing prosperity and a better quality of life.</p> <p>Everyone in Arizona can benefit from this economic transition through growing economic opportunities: companies will expand and create more and better jobs; communities will thrive and become stronger as economic prosperity increases public revenues and community</p>	<p>All parts of the economy must work together to form a comprehensive economic development strategy. Investment focus is on eleven industrial clusters and the “foundations” necessary to support them. The clusters were chosen because they are industries where the State already has significant expertise, with critical mass of companies and talent, and long-term potential for export and job-growth opportunities.</p> <p>Arizona will focus on the basics such as</p>	<p>The report provides a framework for the State to be more competitive given the dramatic technological changes affecting the way people, businesses and government operate. Focus is on building the types of communities where companies and workers want to live.</p>

	<p>critical;</p> <p>2. Learning. All citizens must be able to increase their knowledge base and continually improve on it;</p> <p>3. Leading. Leadership requires investments that stimulate R&D and entrepreneurship, create the type of creativity and forward-thinking to attract and retain talent and cutting-edge businesses that fuel fast, quality growth; and,</p> <p>4. Living. Support and build communities with vibrant economies and high quality of life.</p>	<p>investment; and, citizens will enjoy a better quality of life as new technologies expand access to information, products, and services to improve daily living.</p>	<p>education and telecommunications, and strengthening new foundations for a knowledge-based economy through R&D, technology transfer, business incubation and entrepreneurship.</p>	
--	--	--	--	--